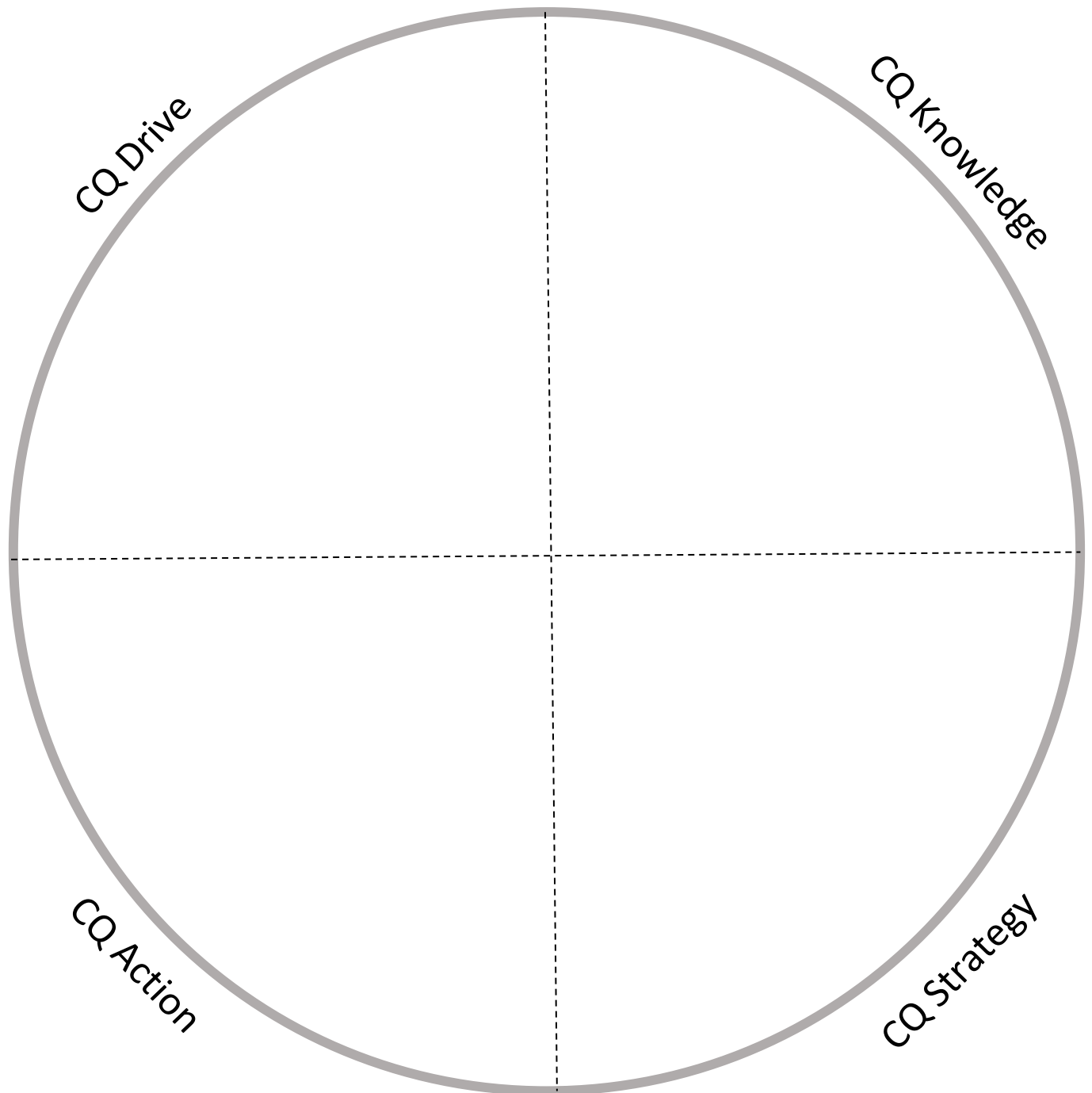


The Wheel of Cultural Intelligence



CQ Drive: Your interest, drive and confidence to adapt in multi-cultural situations

CQ Knowledge: Your understanding about how cultures are similar and different

CQ Strategy: Your awareness to plan for multi-cultural interactions

CQ Action: Your ability to adapt when relating and working interculturally