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Bangalore International School
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From Inspiration to Imitation: Understanding Influencer Effects on Young Minds.

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From Inspiration to Imitation: Understanding Influencer Effects on Young Minds explores how social media influencers shape the values, choices, and identities of young people today. While influencers can inspire creativity, confidence, and positive action, their content can also blur the line between authenticity and imitation, encouraging comparison following their action uncritically.

This postcard invites students to reflect on how digital influence affects self-image, decision-making, and personal growth and responsibility. The theme encourages young minds to become thoughtful consumers of online content, and mindful about who and why they follow, and to use influence ethically, consciously, and for positive change.

Bangalore International School

a Zoom Around the World with Round Square event

Title: **From Inspiration to Imitation: Understanding Influencer Effects on Young Minds**

Date: 4 March

Time: 7pm IST (GMT +5:30)

We make the start time to be 8:30am in New York and Bogotá, 10:30am in Santiago, 1:30pm in London and Accra, 2:30pm in Munich and Madrid, 3:30pm in Johannesburg and Bucharest, 4:30pm in Nairobi, and 5:30pm in Dubai and Yerevan. But please check for your own location.

Participants: 16 - 18 years

Register: <https://podio.com/webforms/30628899/2594935>

Pre-work: Ahead of the call students are asked to submit a single slide with an image of an influencer post (without any text) and reflect: *What message is being communicated? Is it promoting a value, a lifestyle, or a product? How might this affect someone younger than you?* Please upload your slide [HERE](#) and come to the call ready to talk about it.