A postcard from:

GEMS جيمس
مدرسة نيو ميلينيوم
New Millennium School
CHAMPIONING CARE. INSPIRING EXCELLENCE

ROUND SQUARE

The Parasocial Paradox



POSTCARD

Join us for an engaging postcard Zoom call on **The Parasocial Paradox**, where we explore the fascinating connection between social media, human emotions, and the relationships we form with online creators.
Have you ever felt attached to a content creator you have never met, or even felt sad when they stopped posting? Discover how our brains develop these one-sided connections, why they can feel so real, and how digital interactions can influence our emotions and perception of relationships.

We look forward to having you join us on this exciting call as we explore the psychology behind our digital connections and uncover the fine line between online familiarity and real-life relationships!

Gems New Millennium School

a Zoom Around the World with Round Square event

ROUND SQUARE

Title: The Parasocial Paradox

Date: 11 November 2026

Time: **6-7pm GST (GMT +4)**

We make the time conversion to be 8am in San Pedro Sula, 9am in Cali, and Lima, 9am in Miami, 11am in Buenos Aires and Santiago, 2pm in Accra, 2pm in London, 3pm in Madrid, and Stockholm, 4pm in Athens and Johannesburg, 5pm in Nairobi, 7pm in Karachi, and 7:30pm in Delhi. But please check for your own location.

Participants: 16 to 18 years

Register: https://podio.com/webforms/30865840/2627680

Pre-work: Ahead of the call our hosts ask participants to review your social media feed and bring **one example** of a creator who use techniques to build trust and a meaningful friend-like connection with you. Consider how they film, their background settings and personal stories. Then ponder on the following questions: How does the creator speak to viewers? Do they make it feel like a personal conversation? What personal details do you know about them that you likely wouldn't know about an ordinary classmate? If you saw this creator at school tomorrow, would you instinctively treat them like a friend? Why or why not?